



THE ANGELETTI GROUP
www.theangelettigroup.com

Donor Recognition: Strategy to Inspire Gifts to Facilities

In the table below, we provide a breakdown of potential recognition opportunities for a \$40 million building project, outlining the donor contribution levels and total amount expected from each category. These opportunities can be customized to fit the unique structure of your campaign or building.

| Description (Estimated Number and Percentage of Total Campaign) | Donation Amount | Total Amount Raised |
|--|------------------------------|----------------------------|
| Naming the Entire Building Complex (1 @ 50% of campaign goal) | \$20 million | \$20 million |
| Large Public Spaces (2 @ 20% of campaign goal) | \$8 million each | \$16 million |
| Medium Outdoor Spaces (2 @ 12.4% of campaign goal) | \$5 million each | \$10 million |
| Medium Public Spaces (4 @ 5% of campaign goal) | \$2 million each | \$8 million |
| Large Classrooms (4 @ 2.5% of campaign goal) | \$1 million each | \$4 million |
| Classrooms & Equivalent Spaces (10 @ 1.25% of campaign goal) | \$500,000 each | \$5 million |
| Small Spaces (30 @ 0.1% - 0.5% of campaign goal) | \$40,000 - \$200,000 each | \$2 - \$4 million |
| | TOTAL | \$65 - \$67 million |

These sample recognition opportunities provide a clear structure, showing a variety of ways to honor donors. The flexibility in giving amounts ensures that both major and smaller contributors feel like they are making a meaningful impact. Just as important, the total potential exceeds the projected new facility's cost by over 50%.