

SPECIAL INITIATIVES

Each philanthropic sector has specific concerns that only it faces. TAG has tailored approaches to solve these special needs and can offer them in shorter engagements.

Although a few concerns (i.e., direct-response giving) cross sector lines, others clearly do not. See the sector-specific initiatives TAG offers as solutions to our clients.

Policy Templates

- [Gift Acceptance Policy](#) (TAG suggested)
- [Donor Recognition Policy](#) (TAG suggested)
- [Campaign Counting Guidelines Template](#)
- [Endowment Spending Policy Sample Template](#)
- [Life Cycle Guidelines](#)
- [Sample Investment Policy](#) DRAFT

White Papers

- [Annual Fund](#)
- [Factors Influencing Philanthropy](#)
- Metrics-Driven Major Gifts
 - [General](#)
 - [Education](#)
 - [Healthcare](#)
- [Philanthropy Challenges](#)
- [Physician Engagement](#)

Sample Case Statements

- Arts & Culture
 - [AKC Museum of the Dog](#)
 - [Mayo Performing Arts Center](#)
 - [Miami City Ballet Strategic Narrative](#)
 - [National Baseball Hall of Fame](#)
- Community Building
 - [Cobb Veterans Memorial Foundation](#)

- **Education**
 - [French-American School](#)
 - [Oratory Preparatory High School](#)
 - [The Southport School](#)
 - [St. Michael's College](#)
- **Healthcare**
 - [Overlook Foundation](#)
 - [Banner Health Foundation](#)
 - [Meridian Giving Heals](#)

Physician Engagement Initiatives /Grateful Patient Programs

Membership Organizations

Ticketing Programs (Art and Culture)

Resources

- [Ways to Give Flier](#)

