

EXECUTIVE SEARCH

FOR

VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

APPOINTMENT FOR JULY 1, 2021



THE OPPORTUNITY

The Vice President for Institutional Advancement will first and foremost be a development executive of exceptional skill, impeccable ethics, extraordinary experience, inspirational leadership and will be responsible for all development, fundraising, and marketing activities across the school. Gulliver is poised to enter an exciting period of growth and advancement, allowing the new Vice President for Institutional Advancement to make a significant impact on philanthropy at Gulliver, bringing best practices to one of the largest PreK-12 schools in the country. Gulliver is financially very strong with an annual operating budget in excess of \$75 million and full enrollment.

GULLIVER



Established in 1926 by Arthur Gulliver in Coconut Grove, Gulliver was likened to the prestigious academies of the northeast and initially attracted families who wintered in Florida.

In late 1953, Marian Krutulis purchased the school. A pioneer in education, Mrs. Krutulis envisioned Gulliver as a grand home where both students and teachers would feel part of a caring, inspiring family of learners. Over the course of 25 years, she relocated the school to Coral Gables, built an upper school for high school students in Pinecrest and achieved ‘Blue Ribbon School of Excellence’ designation by the US Department of Education.

In 2000 Gulliver became a non-profit. Today, Gulliver Preparatory School serves approximately 2,200 students in Grades PreK3 – 12 on four campuses. Despite its significant growth over the last 60 years, Gulliver still upholds Marian Krutulis’ vision to maintain the physical and social-emotional health of its students and trains them to become people of integrity in everything they say and do.

Gulliver encompasses 40 lush, tropical acres in Miami-Dade County, with four campuses all located within a three-mile radius. Originally envisioned as a “grand school home,” the warm, familial environment blends with updated, modern amenities.



Small classes enable teachers to meet students' individual needs, and expansive course offerings both nurture and challenge students. Opportunities to build upon foundational learning are abundant; students can choose from myriad signature programs, including engineering, biomedical sciences, international business, architecture, and marine sciences field studies, as well as honors, AP, IB courses. Gulliver prepares students with the skills and

knowledge to become inspired leaders. Extracurricular activities are virtually limitless; community service organizations and interest groups thrive on all campuses; and Gulliver's athletic program has achieved success at all levels of competition. In fact, Gulliver features more athletic teams, student activities and clubs than any other independent school in South Florida.

THE VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

The Vice President for Institutional Advancement is an outstanding opportunity for a seasoned fundraiser to partner with leadership at a pivotal time in the school's history as it makes significant progress for its next phase of growth. Resounding support from board members and community leaders, an accomplished staff, as well as a collaborative work culture, create an environment destined for success for the experienced leader and fundraiser who brings a passion for education. The Vice President will be able to think strategically to envision, plan, execute, and achieve results in a complex educational environment.

The Vice President for Institutional Advancement will serve as the school's Chief Advancement Officer and a member of the Administrative Leadership Team. The position, reporting directly to the President and working closely with key Board leadership, will be responsible for overall strategic direction and management of the school's advancement activities. He or she will supervise a talented and enthusiastic staff of development professionals and will have direct responsibility for an annual giving program of approximately \$1.5 million that seeks support from a variety of sources (individual, corporate, foundation, and special events), as well as planned giving, endowment, and capital fundraising objectives.

AREAS OF EMPHASIS

Leadership

- Provide leadership and vision for the overall operations of the Advancement Team;
- Manage a staff of 13 highly motivated and experienced professionals;
- Create and maintain strong relationships with the Board of Trustees;
- Engage the Board and provide strong staff leadership on all matters relating to advancement;
- Create and maintain strong relationships with donors, prospects and other constituency groups;
- Work closely with the Director of Marketing and Communications to articulate and execute a strategic marketing plan;
- Strengthen alumni relations by working with the Director of Alumni Relations to create programs to foster relationships with former students and to unite alumni, parents, and the school in a sense of shared experience and common purpose;
- Possess strong advocacy skills and a collaborative team leader who promotes transparency and encourages the development and execution of new ideas;
- Possess strong communication skills;
- Prepare and execute an annual development plan with clear fundraising goals;
- Report to the President on progress of all fundraising events and campaigns and provide other reports and statements as requested.

Personal Attributes

- A person who will commit wholeheartedly to the mission and vision of Gulliver and is excited about becoming a part of the daily life of the community;
- A person with an understanding of and commitment to working collaboratively across school lines;
- A proactive self-starter who thinks broadly and sees the “big picture;”
- A person who has an aptitude for working with a multi-cultural, diverse international school community;
- An engaging individual who develops rapport quickly and builds relationships with ease.

Experience

- Bachelor’s degree, with an advanced degree preferred;
- Ten or more years of development experience in increasingly responsible roles in a complex development program;
- Experience in strategizing and executing a comprehensive capital campaign;
- Strong interest in education;
- A track record as a successful leader and manager of people with an empowering leadership style that optimizes the contributions of everyone around him or her.

LOCATION

Gulliver is located in Miami, Florida. A major transportation and business hub, Miami is a leading resort and Atlantic Oceanport situated on Biscayne Bay at the mouth of the Miami River. The Everglades area is a short distance to the west. Greater Miami, the state's largest urban concentration, comprises all of the county, which includes the cities of Miami Beach (across the bay), Coral Gables, Hialeah, North Miami, and many smaller municipalities and unincorporated areas; together, these make up the southern section of Florida's "Gold Coast." The downtown skyline of Miami features a contemporary look, with a large collection of gleaming glass-walled skyscrapers accented with neon lighting at night. The Brickell neighborhood, just south of the city's historic central business district, became one of Miami's fastest-growing neighborhoods and is the city's major financial district. More than 70 percent of the population is Hispanic/Latino. Indeed, the city's close relationship to Latin America is especially well represented in its ethnic neighborhoods. The Little Havana district, just west of downtown, developed as a largely Cuban enclave within the city. Little Haiti, to the north of downtown, developed as a primarily Haitian neighborhood after refugees began arriving in the city in the 1990s. The city is also a center of international banking and finance, business services, manufacturing (including apparel, medical equipment, pharmaceuticals, printing, and metal products) and international commerce. The Port of Miami handles international shipping and is a world leader in cruise ship operations.

The Miami metropolitan area has many institutions of higher education, including the University of Miami in Coral Gables, Barry University in Miami Shores, St. Thomas University, Florida Memorial College, International Fine Arts College, Miami-Dade Community College, and Florida International University. Other interests include the site of the National Hurricane Center operated by the National Oceanic and Atmospheric Administration (NOAA). Nicklaus Children's Hospital, Jackson Memorial Hospital, Baptist Health, and the University of Miami Hospital are among the city's major medical complexes. The city is a world leader in marine study, including the famed University of Miami-affiliated Rosenstiel School of Marine and the Atmospheric Science and oceanographic laboratories of NOAA.

APPLICATION PROCEDURE

Applications will be accepted until position is filled. To be considered, candidates should submit a resume, cover letter and three references, including a statement of interest to humanresources@gulliverprep.org.

Nominations and confidential inquiries made to:

Michele Seid
Chief People Officer
9350 South Dixie Highway, 11th floor
Miami, Florida
305-666-6333 ext. 2301

Gulliver is deeply committed to the principles of equity and diversity and seeks to create an inclusive community for all faculty, staff, and trustees. Gulliver is an Affirmative Action/Equal Opportunity employer.