# TAGLINES

News for the most passionate in Education, Healthcare, and Community Building



Winter 2017

A Message from our President - Celebrating 10 Years!



As 2017 begins, TAG celebrates 10 years of service to those who serve others. With our more than 150 client partners we also celebrate the \$1.5 billion in philanthropic support raised and deployed during that time. I thank all of our partners and friends without whom our success would be impossible.

In the upcoming year, we look ahead to supporting and serving even more client partners - and to the impact they will make to advance healthcare, educate young minds, feed the hungry, advocate on behalf of the underserved, protect animals, and so much more. With unbridled gratitude and in honor of our 10th anniversary, we debut a new textmark and brand identity. We believe our new image captures the

essence of TAG: respectful of the histories and impact of those we serve and and embracing innovation.

We invite you to keep an eye on your inbox and on our website as we release exclusive content, opportunities and events in celebration of our anniversary throughout the year. Let's commit to learning more, communicating more, and planning more to make 2017 the most philanthropic yet.

I look forward to seeing you at one of the professional conferences we will be presenting and exhibiting at in the next few months (listed below). As always, if we can help your

institution or organization with our services, please feel free to contact me directly at (973) 540-1400.



**Client Partner Highlights** 



# Inner-City Scholarship Fund Exceeds \$125 million Campaign Goal

TAG is pleased to congratulate Inner-City Scholarship fund on surpassing its *Kids Are Our Capital* campaign goal.

Funds raised will allow the organization to award an additional 3,000 scholarships to deserving students annually.

# **Fundraisers Unite at Drew University**

TAG recently convened staff, Board members, and volunteers from Drew's two most recent capital campaigns; One And All and Gateways to the Future. It was an opportunity to celebrate Drew's fundraising successes over the past 20 years raising close to \$200 million including \$85 million in the Gateways to the Future Campaign and \$85.4 million in the One and All Campaign. Everyone enjoyed catching up with old friends and reminiscing about Drew's great accomplishments.







# **Recognition for Excellence in Healthcare**

Each year, *U.S. News and World Report* evaluates hospitals and health systems across the country, analyzing clinical specialties, procedures and medical conditions. Scores are based on data that includes survival, patient safety and nurse staffing, among others. Hospitals are ranked nationally and regionally in specialties and rated in common procedures and conditions.

TAG is pleased to be the chosen fundraising counsel of many of these highly ranked institutions, including the 3 of the top 5 and 6 of the top 12 hospitals in New Jersey! We would like to recognize the following client partners for their excellence in healthcare in 2016-2017:

#### **Connecticut**

Yale New Haven Hospital

# Ranked #1 hospital in Connecticut

Nationally ranked in 11 adult and 6 children's specialties Rated "High Performing" in 9 procedures/conditions

# **Massachusetts**

# **Cape Cod Hospital**

Ranked #9 hospital in Massachusetts

Rated "High Performing" in 5 procedures/conditions

# **Falmouth Hospital**

Rated "High Performing" in 2 procedures/conditions

#### **New Jersey**

# **AtlantiCare Regional Medical Center**

Ranked #5 hospital in New Jersey

Rated "High Performing" in 6 procedures/conditions

# **Englewood Hospital and Medical Center**

Ranked #7 hospital in New Jersey

Rated "High Performing" in 6 procedures/conditions

# **Hunterdon Medical Center**

Rated "High Performing" in 3 procedures/conditions

# **Jersey Shore University Medical Center**

Ranked #4 hospital in New Jersey

Rated "High Performing" in 8 procedures/conditions

# **Morristown Medical Center**

Ranked #2 hospital in New Jersey

Nationally ranked in 2 adult specialties Rated "High Performing" in 6 procedures/conditions

#### **Ocean Medical Center**

Ranked #8 hospital in New Jersey (tie)

Rated "High Performing" in 5 procedures/conditions

# **Raritan Bay Medical Center**

Rated "High Performing" in 2 procedures/conditions

# **University Medical Center of Princeton at Plainsboro**

Ranked #8 hospital in New Jersey (tie)

Rated "High Performing" in 5 procedures/conditions

# **Pennsylvania**

#### **Fox Chase Cancer Center**

Ranked #26 cancer hospital nationally

Nationally ranked in 2 adult specialties Rated "High Performing" in 5 procedures/conditions

#### **Geisinger Medical Center**

# Ranked #16 hospital in Pennsylvania

Rated "High Performing" in 7 procedures/conditions

# **Temple University Hospital**

Rated "High Performing" in 7 procedures/conditions

**TAG Executive Search Division** 

# 2016 Search Success

The TAG Search Team is proud to have recently assisted the following organizations and institutions, placing talented individuals in high-level management and development roles:

#### **Archdiocese of New York**

- Business Manager & Board Liaison for the Catholic School Regions in the Bronx
- Business Manager & Board Liaison for the Catholic School Regions in Staten Island

# **Catholic Medical Mission Board (CMMB)**

- Director of Direct Marketing
- Senior Major Gift Officer

# **Princeton HealthCare System Foundation**

• Senior Vice President of Development

# **Stevens Cooperative School**

• Director of Advancement

# **CURRENT EXECUTIVE SEARCHES**

The Angeletti Group Search Team is actively recruiting qualified individuals for the positions listed below. To learn more about each position, or to make a candidate nomination, please click <a href="https://example.com/here">here</a>.

# Englewood Hospital and Medical Center Foundation - Englewood, NJ

- Director, Leadership Giving
- Leadership Giving Specialist
- Special Events Coordinator

# Geisinger Health System - Danville, PA

Vice President of Philanthropy

# New Jersey Symphony Orchestra - Newark, NJ

Vice President of Development

Director of Leadership Giving

# United States Equestrian Team Foundation - Gladstone, NJ

• Director of Philanthropic Support or Senior Philanthropy Officer

TAG On the Road

# Thought Leaders in Healthcare and Education Advancement

This year, The Angeletti Group has continued to expand its conference presence, sharing development best practices with international audiences across the nonprofit sector. Our recent presentations and exhibitions include AHP Big Ideas in Denver, Colorado, AHP International in Chicago, Illinois, and CASE-NAIS in Austin, Texas.



Nancy Lawton-Kluck, Jay Angeletti and Jim Wright at AHP Big Ideas

At AHP Big Ideas, Jay was joined by Nancy Lawton-Kluck of Geisinger Health System and Jim Wright of Greenwich Hospital Foundation for their presentation, "Building Trust With and Among Your Physician Partners." Using best practices and case study reports, the session presented innovative ways to involve physicians in development initiatives, improving engagement and encouraging new avenues for philanthropy.

Kevin Ralph of Cape Cod Healthcare Foundation, Joe Stampe of Meridian Health Affiliated Foundations and Kevin Walsh of Yale New Haven Health came together with Jay for a standing room-only panel discussion at the AHP International Conference. Their session, "That's Not My Job! - Or Is It? Manifesting Transformative Gifts Through Visionary Partnerships" highlighted the unique position of development officers as "conveners" with the ability to bring people together across disciplines, creating innovative philanthropic opportunities.

At CASE-NAIS, Jay partnered with Eagle Hill Southport School Headmaster, Ben Powers, to present "Spinning Straw into Gold: Turning Obstacles into Opportunities." Best practices and real-life scenarios inspired a lively conversation about crisis management in schools during the age of instant communication.

All presentations are available for download here.

# SAVE THE DATE

Join us as we exhibit and present at these upcoming conferences:

# February 26-28, 2017

Council for the Advancement and Support of Education District II - Baltimore, MD

**New and Renewed Client Partnerships** 

We are pleased to announce our partnerships with the following organizations and institutions:

#### **Education:**

Eagle Hill Southport School - Southport, CT The Montessori School - Wilton, CT Monmouth University - Long Branch, NJ Tri-County Scholarship Fund - Parsippany, NJ Stevens Cooperative School - Hoboken, NJ

#### Healthcare:

Fox Chase Cancer Center, *Philadelphia, PA*Hunterdon Healthcare Foundation - *Flemington, NJ*LSA Family Health Service - *New York, NY*Temple Health - *Philadelphia, PA* 

# **Community Building:**

Main Line Animal Rescue - Phoenixville, PA
New Canaan Library - New Canaan, CT
New Jersey Symphony Orchestra - Newark, NJ
United States Equestrian Team Foundation - Gladstone, NJ

Do you have news you'd like to share? Send a note to erin@theangelettigroup.com and you could be featured in an upcoming issue of TAGlines!

STAY CONNECTED:









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