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TAGlines

Your resource for the latest industry content,
news, and tools for fundraising.

April, 2018

A Message from Our President



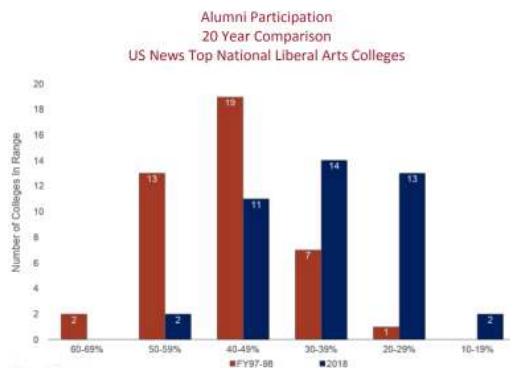
This month, I am pleased to share two exciting new blog posts that will support your development team in staying at the forefront of trends in philanthropy. One of them speaks to digital strategies which we believe are more important than ever, especially when "tried and true" strategies begin to lose effectiveness.

I am also excited to spotlight a number of new clients. In addition to continuing to work with leading healthcare providers, these partnerships show the breadth of our growing practice areas.

From our Executive Search division, we encourage you to review our open searches, make confidential inquiries, and submit candidate nominations. Recent appointments include Noel Appel, whom we congratulate this month as she begins her tenure as Vice President and Chief Development Officer at Greenwich Hospital Foundation. And today we feature exciting opportunities at prestigious independent schools in Connecticut and Miami. New opportunities are added often, so please stay in touch!

As always, if we can help your institution or organization with our services, please feel free to contact us directly at (973) 540-1400 or info@theangelettigroup.com.

New from Our Blog



Annual Funds in Education Are Changing Fast - Be Ready!

It's a fact - college tuition at 4-year private institutions across this country has increased at a fierce pace, while the number of individuals who actually pay full tuition has plummeted. With the tried-and-true "tuition gap" rationale much less effective, innovative fundraisers are turning to new...

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What Is Viral Marketing and How Can It Help Your Fundraising?

The world has dramatically changed over the last dozen years. Opportunities in digital media (social media, mobile media, online communications, and crowdfunding/crowdsourcing represent unprecedented fundraising opportunities for non-profits. But there's a catch...

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[Browse all of TAG 's blog posts now!](#)

Spotlight on American Kennel Club

The American Kennel Club Museum of the Dog has built one of the world's largest collections of arts and artifacts devoted to man's best friend. Now this highly-respected institution is bringing these vaunted paintings, sculptures,



figurines, bronzes, and programs to New York City – and has asked TAG to assist.

The AKC Museum of the Dog is moving back from St. Louis after 30 years of “enhancing the appreciation for and knowledge of the significance of the dog and the human-canine relationship.” The goal is to bring the collection to a much wider audience in a city known nearly as well for its love of dogs as for its art and museum culture. A state-of-the-art location, 101 Park Avenue, has been identified to be the future home of both the Museum, as well as for the American Kennel Club’s corporate headquarters starting in

January, 2019.

Along with the curators, directors, architects, and planners selected to advance the project, the Museum’s Board of Trustees made another important choice of TAG to provide guidance to the team for this major fundraising effort. TAG is thrilled at the opportunity to help AKC develop a culture of philanthropy that will extend the Museum of the Dog’s cultural reach while also building a philanthropic foundation for its other nonprofit affiliates, The AKC Humane Fund, The AKC Canine Health Foundation, and AKC Reunite.

Announcements

New Clients

TAG is proud to begin new partnerships with the following organizations across a wide spectrum of practice areas.

Healthcare

Gaylord Specialty Healthcare
Overlook Foundation
Princeton Healthcare System

Education

Greek School of Plato
The Gulliver Schools
Monmouth University

Community Building

Achilles International
American Kennel Club
Church of Notre Dame
Library of The Chathams
POLST
Table to Table
YWCA of the City of New York

Presentations and Webinars

The Angeletti Group offers insights, resources, and training with our network through conference presentations, webinars, digital resources, and more!

Fundraising in a Digital Media Age: *The intersection of viral media and fundraising in a 2018 world, presented by Pete Winters.*

May 8, 2018, 1:00 - 1:45 p.m. EDT, Webinar

Webinar attendees will learn:

- What is meant by viral media and its potential impact on your fundraising
- Why things tend to go viral
- How they can apply to your varied fundraising initiatives
- How strategic and tactical considerations can be exemplified across varied digital media and traditional media platforms.

[Register Now!](#)

The following two webinars are presented by the Nonprofit Search Group, a partnership between Dennis C. Miller and The Angeletti Group Executive Search Division.

The Roles and Responsibilities of the Board Search Committee

Nonprofit Search Group/Board & Leadership Institute

On-demand webinar originally presented by Dennis Miller on March 2, 2018

[Download Recording and Slides](#)

How to Engage Your Board in Fundraising and Development

April 13, 2018 at 12 noon EDT, Webinar:

[Register Now!](#)

[See All Events and Webinars from the Nonprofit Search Group!](#)

Executive Searches

— THE —
**NONPROFIT
SEARCH GROUP**

TAG is always available to support your critical organizational needs, including staffing. The Nonprofit Search Group, a partnership between Dennis C. Miller and The Angeletti Group Executive Search Division (TAG), specializes in executive search projects representing a wide variety of industries for national,

regional or local nonprofit organizations, including independent and higher education, healthcare, and community building and social impact organizations.

New Searches

The Gulliver Schools

Vice President for Institutional Advancement

The Foote School

Director of Development and Alumni Programs

Green Farms Academy

Manager of Annual Giving

Recently Completed Searches

Greenwich Hospital Foundation

Vice President, Development

Spectrum for Living

CEO

Main Line Animal Rescue

Major Gifts Officer

Make-A-Wish(R)

Director of Medical Outreach

Make-A-Wish(R)

Director of Volunteer Management

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